

SPONSORSHIP
OPPORTUNITIES FOR



THE SECRET GARDEN

THE CHILDREN'S BALL
2015

BENEFITING



Children's National™

FRIDAY, MAY 8, 2015
THE NATIONAL BUILDING MUSEUM
WASHINGTON, DC

THE CHILDREN'S BALL



The Children's Ball began in 2007 as the annual signature fundraising event for Children's National Health System. Over the past eight years, the gala has raised more than \$19 million to support children and families. Funds raised at the Children's Ball go directly to provide vital support the hospital needs to give the best treatment possible to every child.

YOUR SUPPORT OF THE CHILDREN'S BALL WILL HELP TO:

- **REMOVE BARRIERS.** Children's National serves as the primary care facility for families in the District of Columbia, which has a higher rate of children living in poverty than the national average. Your support will give these children access to Children's National's specialists, dentists, and mental health professionals — ensuring bright futures for our most valuable resource, our children.
- **LIFT A BURDEN.** Because doctors and nurses won't have to spend their time finding ways to pay for the treatment they provide at no cost, they can focus on the most important work — healing children.
- **FUEL INNOVATION AND FLEXIBILITY.** In order to advance children's medicine for children everywhere, doctors and researchers must constantly seek new ways to treat and cure children. Your contribution will mean that dollars can be used to develop new technology, new therapies, and ensure we continue to provide child-centric care to every child.
- **EXPAND SERVICES.** By treating every child who needs our care, including many from underserved communities, doctors are able to learn more about what is causing the most prevalent conditions and health behaviors among children. For example, chronic conditions like asthma, diabetes, developmental delays, obesity, HIV/AIDS, and sickle cell anemia require ongoing specialized care. With your support, we are able to tackle every aspect of these conditions from medical diagnosis to education and support for patients and their families.

EVENT DETAILS

- **DATE AND TIME:** Friday, May 8, 2015, from 7:00 PM to midnight
- **EVENT CHAIRS:** Norma and Russ Ramsey
- **LOCATION:** The National Building Museum, Washington, D.C.
- **THEME:** The Secret Garden
- **ATTIRE:** Black Tie
- **ATTENDEES:** Approximately 900 guests will attend this inspirational evening of cocktails, dinner, a special performance, an exciting live auction, and an after-hours lounge and dance party.

EVENT SCHEDULE

- Cocktail Reception 7:00 p.m. – 8:00 p.m.
- Dinner 8:00 p.m. – 9:00 p.m.
- Main Stage Program and Live Auction 9:00 p.m. – 10:00 p.m.
- After-Hours Lounge, Dancing and Entertainment 10:00 p.m. – midnight

SPONSOR

BENEFITS AND OPPORTUNITIES

Sponsoring the Children's Ball is an excellent way for your organization to support one of the world's leading pediatric health systems and children and families in the Washington area and beyond. As a sponsor, your organization will:

- Gain exposure to more than 900 regional business leaders, philanthropists, government officials, and world-class physicians.
- Support one of U.S. News & World Report's best pediatric hospitals in America, providing value and recognition for your company, employees, and customers.
- Elevate your company's visibility through our various recognition benefits.
- Become a partner of a leading research and patient care facility.
- Provide the necessary funds to improve the care of children with illnesses of all types.





THE CHILDREN'S BALL

SPONSORSHIP OPPORTUNITIES FOR INDIVIDUALS

DR. BEAR'S CIRCLE OF CARE \$11,500

🌀 RECOGNITION BENEFITS 🌀

- Membership as a leadership donor in Children's Circle of Care, a prestigious regional and national network of benefactors who share a passion for helping children live long and healthy lives.
- Enjoy all the benefits of membership in the Children's Circle of Care, including
- Concierge assistance at Children's National
- Invitations to signature events
- Access to the latest information on pediatric medicine
- Opportunities to meet with world-class physicians and researchers
- Invitations to annual Children's Circle of Care celebrations
- Individual name recognition as a Dr. Bear Circle of Care sponsor in the event program
- Individual name recognition on sponsor signage during the cocktail reception and dinner
- Individual name recognition on the Children's Ball website

🌀 PARTICIPATION BENEFITS 🌀

- One table of ten seats at the black tie dinner
- Ten tickets to the Cocktail Reception
- Complimentary valet parking for ten guests

DR. BEAR'S FRIENDS \$2,500

🌀 RECOGNITION BENEFITS 🌀

- Name recognition as a Dr. Bear's Friends Sponsor in the event program
- Name recognition on sponsor signage during the cocktail reception and dinner
- Name recognition on the Children's Ball website

🌀 PARTICIPATION BENEFITS 🌀

- Two seats at the black tie dinner
- Two tickets to the Cocktail Reception
- Complimentary valet parking for two guests